

Introducing **FORMULA 707** Gastro Essentials

Natural support for the stomach lining

Every hour, the parietal cells lining a horse's stomach secrete more than six cups of concentrated acid — it's part of the digestive processes of an animal meant to graze all day and all night. A constant supply of food passing through the stomach requires a constant supply of acid to help digest it.

When horses can't graze at will — and many horses can't — the acid production in their stomach doesn't stop. Particularly for horses in high-stress training and performance situations, high-energy feed is quickly consumed and quickly digested, which means that, long after the stomach has emptied, the acid continues to flow.

In many horses, this results in painful ulcerations of the stomach lining. Poor appetite, diminished performance and poor condition may all be signs that a horse is feeling the effects of his unnatural lifestyle in his gut. Even though his heart is still in the competition, his gastrointestinal tract may not be.



Formula 707 Gastro Essentials has been specifically formulated with an effective combination of natural soothing herbs, essential amino acids and minerals to aid digestion and mitigate the effects of acid on the stomach lining.

Just four ounces of Formula 707 Gastro Essentials mixed in with the feed twice a day

will maintain a healthy gastric system and help keep horses in top condition.

To find a dealer near you,
Call 800-525-8601

Since 1946

FORMULA 707

View the entire Formula 707
product line at
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FORMULA 707

Gastro Essentials Case History

Helps horses that suffer with ulcer symptoms.

Introduction

Veterinarian Dr. Joe Stricklin observed a number of horses with symptoms of gastric ulcers for a period of up to two months. According to Dr. Stricklin, at the beginning of the study, all the horses were not finishing their grain or performing

up to optimal standards for them. Others were lethargic, grinding their teeth, or having frequent symptoms of colic.

Observations

Horses were fed four ounces of Formula 707 Gastro Essentials twice a day. Dr. Stricklin reported that all of the horses were much improved symptomatically after receiving the product within 10 to 14 days. One of the subjects — a former cribber — gained 143 pounds in 30 days. Horses stayed symptom-free as long as they were on the product but began to show some slight evidence of pain three weeks after finishing the trial program.

A third of the horses had been scoped both prior to and after the feeding trial. Although initial scopes showed ulceration along the demarcation of the glandular stomach, after 30 days of feeding Gastro Essentials, no ulceration could be seen.

Conclusions

According to Dr. Stricklin, Formula 707 Gastro Essentials relieved pain symptoms and can be effectively used to maintain healthy digestion in horses at a more affordable cost than expensive alternatives. Dr. Stricklin also noted that all the horses ate the product freely and without hesitation — would even eat it as a treat from the hand.

